Safe Places to Play and Be Active
Part III:

Increasing Equitable Opportunities for Physical Activity through Joint Use

January 27, 2012

Co-Hosted by:
Welcome and Purpose

All Communities Deserve Safe Places to Play and be Active

Everyone should have access to safe places to play and be physically active. The evidence is clear: regular physical activity is critical for healthy mental and physical development, chronic disease prevention, and reducing healthcare costs. Our ability to be active is determined, in large part, by the places in which we live, learn, work, and play. In both rural and urban areas, essential ingredients for physical activity include: safe, well-maintained paths and sidewalks; clean, well-lit parks; accessible school playgrounds; affordable public transit; quality physical education and places to which people can safely walk and bike.

http://www.jointuse.org/safeplaces/
Robert Ogilvie,
Public Health Law & Policy

Manal J. Aboelata
Program Director
Prevention Institute

Sandra Viera
Program Coordinator
Prevention Institute
Webinar Technology Overview

Text Chat

Polling Questions

PowerPoint slides

Audio
For Technical Assistance:

If you have problems with the technology during the webinar:

- Call iLinc at 1-800-799-4510 OR
- Call Prevention Institute at 510-444-7738
Who is participating today?

Please use your text chat function to let other participants know:

-- Name
-- What city you’re in
-- The organization you represent
Why is joint use important in your community?

Text chat your responses!
The Community Recreation Act (California Education Code sections 10900 – 10914.5.)
School Facility Joint Use Program (§§17077.40 – 17077.45.)
The California Civic Center Act (§§ 38130 -38138.)
The California Community College Act (§§ 82537 – 82548.)
The After School Education and Safety Program (§§ 8482 – 8484.9.)
Joint Use Agreements

TENAYA MIDDLE SCHOOL
COMMUNITY BASKETBALL COURTS

JOINT-FUNDING BY THE
MERCED CITY SCHOOL DISTRICT
and THE CITY OF MERCED
PARKS & COMMUNITY SERVICES DEPARTMENT

HOURS:
AFTER SCHOOL - 10:00 P.M.

NO BIKES
NO SKATEBOARDS
NO ROLLERBLADES

NO SIMILAR DEVICES ALLOWED ON THE COURTS
Key Elements of California’s Approach
Creating Statewide Momentum Network for Strategizing

Joint Use Statewide Task Force (JUST)

- Prevention Institute
- Public Health Law & Policy
- California Park and Recreation Society
- California Project LEAN
- Central California Regional Obesity Prevention Program
- Center for Cities and Schools
- Capacity Builders

- Latino Health Access
- Partnership for the Public’s Health
- The City Project
- California School Boards Association
- California Pan-Ethnic Health Network
- Cities Counties Schools Partnership
- California Center for Physical Activity
Peer Networking And Leadership Cadres: Communities in Action

Los Angeles

Santa Ana

Earlimart
Compelling Data for Joint Use: Photovoice Project Planning

Someone is jumping the fence of a school. This picture shows something that makes being active hard because you can’t go into the school or parks to play. It’s hard and unsafe to jump the fence. It’s a challenge in the community because I have seen people do this to get inside a school. We can talk to the principal of the school about leaving the school gate open. I feel that it is bad because people may fall off and hurt themselves.

— Fernando, Age 15, Fullerton, CA

The more active children are, the healthier they will be now and when they grow up. Yet certain places make physical activity harder instead of easier. That’s what research shows and that’s what kids themselves are saying.
Public Health Law & Policy: Joint Use Toolkit

http://www.phlpnet.org/healthy-planning/products/joint_use_toolkit
Emerging Opportunities

- Schools of the Future Initiative
- Team California for Healthy Kids
- Health in All Policies - Strategic Growth Council
- Community Transformation Grants
Questions for Speakers

Text chat your questions!
Creating Safe and Healthy Spaces through Joint Use: Los Angeles, CA

Martha Cortes, Alliance for a Better Community
Healthy Spaces, Healthy People: Creating Healthy Environments in Los Angeles through Shared Use
Did you know...

- In Los Angeles County, approximately 36% of adults are overweight; 23% of children in grades 5, 7, & 9 are obese.
- Los Angeles is ranked last in the amount of open space among all major cities with only 1.1 acres of open space for every 1,000 residents.
- People who have parks nearby exercise 38% more than those with limited access.
- Residents who perceive their community as unsafe are less likely to be physically active.

Effects of the Built Environment...

...on community health
Shared Use
As a Healthy Solution

ABC launched the J.U.G.A.R. initiative in 2010 to increase access to safe spaces for physical activity by expanding shared use agreements in the Los Angeles Unified School District (LAUSD).

**Shared Use** is the opening of school facilities during non-school hours for the community to use for recreation and physical activity.
Model JUGAR Project
Mendez Learning Center

• Beginning Fall 2011, Urban Strategies, a local non-profit in Boyle Heights, partnered with Mendez to increase opportunities for weekly physical activity.

• LA County Department of Public Health’s Choose Health LA provided funds to continue Zumba classes at Mendez until 2013.

“It is motivating for everyone that likes to exercise because we know that exercising keeps your body and mind healthy. We need to promote exercising among all ages to prevent obesity in our Los Angeles schools and communities.” – Jacqueline Gonzalez, Resident
The partnership at Mendez exemplifies model practices.

- **Identify** the appropriate school for implementing programming.
- **Engage** school principal, parents, and students to assess community needs.
- **Develop** a plan to ensure successful implementation.
- **Outreach** to community to garner support of new partnership.
- **Apply** for appropriate permit through the District.
- **Communicate** across stakeholder groups to ensure successful implementation.

JUGAR Pilot Project
Challenges

- Liability
- M&O costs
- Sustainability
- Relationship Building

Successes

**POLICY as a SOLUTION**

- LAUSD Policies & Procedures Manual
- 2011 Principal’s Handbook
- Healthy Spaces, Healthy People website
- Upcoming LAUSD Policy Bulletin

**PEOPLE as a SOLUTION**

- Leadership Development
- Youth Media Projects
- Health Taskforces
For more information on LAUSD model projects and practices, please visit the LAUSD Healthy Spaces, Healthy People website.

Martha Cortes
Health Policy Coordinator
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Questions for Speakers

Text chat your questions!
Joint Use in Rural Communities: Earlimart, CA

Susan Elizabeth, Healthy for Life
Central California Regional Obesity Prevention Program
Proposed Joint Use Park
Earlimart, Tulare County, Central Valley, CA

“There’s no safe places for our children to play”.

Top response on resident survey 2006
Community Challenges and Opportunities

“We have no interest in a park in Earlimart.”

Tulare County Parks and Recreation PARRK Committee meeting, 2009
Make the stars line up ...

New Superintendent
Identification of site on school property
Proposition 84 Park Development Funds Round 2.
JPA with Tulare County RMA.
Success of ‘open gate’ policy
Joint Use - Lessons Learned

Patience over time
Relationships
Strength of community
Institutions can grow and change

Don’t take ‘no’ for an answer!

Susan Elizabeth CCROPP/CAC 2012
Questions for Speakers

Text chat your questions!
Community Access Agreements: Santa Ana, CA

Mayra Mejia, Latino Health Access
Roxanna Owings, Santa Ana Unified School District
Creating Safe Places to Play & Be Active in Santa Ana, CA: Roosevelt Open Schoolyard Pilot Project
DEMOGRAPHICS:

• Population: 338,000
• Densely Populated
• 80% Latino
• 48% foreign-born
• Median age is 27.9
• 50% adults high school graduates, 30% less than a 9th grade education
• Households: Married and have children
• 25% children in poverty
Community Access Agreement Pilot Project

- Roosevelt Schoolyard can be accessed as a park-like space by a community that has no open space within a ½ mile radius from the school.
Community Access Agreement Pilot Project

ROOSEVELT/WALKER ELEMENTARY

- Funded by a Healthy Eating, Active Communities (HEAC) grant from The California Endowment (TCE)
  - HEAC was a 4-year, $26 million initiative sponsored by TCE targeting six sites in California
  - Grant is bridging work to 10-year initiative, Building Healthy Communities
“Youth have grown accustomed to lack of open spaces—we need to change that and be a part of the solution. I am proud to understand the need for open spaces, but more so, to do something about it.”

– Lizbeth, Youth Stakeholder member
Roosevelt Open Schoolyard Community Stakeholder Group

• A multi-sectoral collaborative working to develop a **business case**

• Representatives from: School District, School District PD, City Parks and Recs, St. Joseph Healthcare System, Kaiser, and community members, to name a few.
NEXT STEPS

- Continue to partner to improve access to open space
- Increase awareness locally and statewide; and
- Advocate for more open spaces and garner support
For more information

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Discussion and Dialogue
Discussion

Why is joint use an important strategy in increasing physical activity opportunities?

How do your joint use efforts relate to broader plans to increase park and open space in your community?
Safe Places to Play and Be Active

Help Us Reach the Goal! Endorse Safe Places to Play and Be Active (www.jointuse.org/safeplaces)